



Entrepreneurs House

2017 GOALS

- 600+ Volunteer Days
- 50 Companies
- \$160,000

SPONSORSHIP

- \$10,000 Per Platinum Sponsor
- \$5,000 Per Gold Sponsor
- \$2,500 Per Silver Sponsor
- \$1,000 Per Entrepreneurial Company Sponsor

STEERING COMMITTEE

- Tom Goodmanson**
Calabrio
- Mik Gusenius**
Cherry Tree Companies
- Stephani Atkins**
SummerSnow Publications
- John Bergstrom**
RiverPoint Investments
- Clarke Porter**
Pearson Credential Management
- Karen VanDerBosch**
Ergodyne

CONTACT INFORMATION

Mik Gusenius
Cherry Tree Companies
(952) 253-6005
mgusenius@cherrytree.com

Website
www.tc-ehouse.org

2017 Entrepreneurs House

Community Service Opportunity

2017 Twin Cities Entrepreneurs House

The 2017 Entrepreneurs House is a community service project for the Twin Cities entrepreneurial community. A group of entrepreneurial companies, investment firms and other businesses that serve the entrepreneurial community are coming together to build a house as a part of Twin Cities Habitat for Humanity. The project allows for a valuable team-building experience for your employees while also providing this important community contribution.



2017 Entrepreneurs House:
8112 Wentworth Ave. South, Bloomington

Financial and Volunteer Participation Goals

In 2017, our group is seeking to involve more than 600 employees from 50 companies as well as raise \$160k for the project. Each volunteering company brings a team of employees to work on the house for one full day (8:30am to 4:00pm) in June, July, or August 2017.

Habitat for Humanity

Habitat for Humanity is an international, non-profit organization that builds homes for low income families. More than 5,000,000 people live in over 1,000,000 homes built by Habitat in its 40 year history. Habitat’s approach is oriented toward helping less fortunate families to help themselves by building homes with volunteer labor and then selling the homes to the families at an affordable cost.

Twin Cities Entrepreneurs House 2003-2016 Summary

The Entrepreneurs House project has been a growing success over the past 14 years. The generosity and dedication of the people of Minnesota to issues of affordable housing is one reason the Twin Cities is a leader in business, culture and quality of life.

The chart summarizes the statistics from the 2003-2016 houses.

	2003 Actual	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Actual	2009 Actual	2 010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2016 Actual
Volunteer Stats:														
Days Worked:	10	15	15	15	20	25	35	46	50	50	50	50	50	50
Employees:	125	225	262	353	376	371	446	540	600+	600+	600+	600+	600+	600+
Dollars Raised:	\$39K	\$61K	\$67K	\$84K	\$95.7K	\$100K	\$102K	\$113K	\$134K	\$140K	\$136K	\$110k	\$130k	\$155k

Platinum Sponsors

Calabrio
Cherry Tree
Deluxe Corporation
Ray & Debi Lipkin

Gold Sponsors

Ahmann Martin
Horizontal Integration
JobDig
Mairs & Power
NetSPI
Oppidan
Riverpoint Investments
Roost
Shared Ventures

Silver Sponsors

Four51
Global Traffic Technologies
GovDelivery
Hays Companies
IDeaS
Insperty
Pieper Whitaker & Bjork
Reeher
Silicon Valley Bank

Entrepreneurial Sponsors and Past Participants

Airtex Design
API Outsourcing Inc.
Associated Bank
Baker Tilly
Capella Education Co.
Carlson Ventures Enterprise
Carpathian Capital
CEO Roundtable
Come Up Capital
Designs for Learning
DLS, Inc.
Faegre Baker Daniels
Field Solutions
Fredrikson & Byron
GovDocs
Holmes Corp.
ID Insight
Lake Street Capital
LFE Capital
Life Floor
Magenic
McGladrey
Michael & Elizabeth Gorman
Modern Survey
Oak Ridge Financial
Pearson
Peoplenet Communications
Platinum Group
Private Equity Alliance of Minnesota
Punch & Associates
Riveron
Somerset Asset Management
Split Rock Partners
Summer Snow Publications
Sunrise Banks
Tecmark LLC.
Tonkawa
Vaco
Venture Bank
Warner Tool Products

Twin Cities Habitat for Humanity Key Facts

AFFORDABLE HOUSING

In the United States 95 million people, one-third of the nation, have housing problems, including lack of affordability, overcrowding, unsafe conditions, and homelessness. In the Twin Cities metro area alone, over half a million people, or more than 20% of the population, are having to spend too much of their income on their housing – not leaving enough for other necessities like good nutrition, health care, transportation, advancing education or saving for the future. And the problem is growing faster in Minnesota than in any other state. This creates tremendous instability in our families, weakens our economy, and even impacts our health and educational success.

THE FAMILIES

- More than 1,100 families have purchased Habitat for Humanity homes in the Twin Cities.
- The median Habitat family income is \$44,000.
- On average, a Habitat family has 5-6 members in the household.

THE HOMES

- Habitat homes include single-family homes, twin homes, and multiple-family homes.
- The typical Habitat home is 1,400 square feet with three bedrooms.

VOLUNTEERISM

- Twin Cities Habitat for Humanity engages over 16,000 volunteers a year.
- On any given day during our peak construction period, over 270 volunteers are working on homes.

DONOR SUPPORT

More than 7,000 individuals, congregations, corporations and foundations make annual financial gifts.





2017 Entrepreneurs House

Pledge Form

CONTACT INFORMATION

Company Name:

Contact #1

Contact #2

Name: _____

Name: _____

Phone: _____

Phone: _____

Email: _____

Email: _____

VOLUNTEER PLEDGE – REQUEST CREW OF UP TO 12-18 PER DAY

Below is a list of the dates available for working on the home. Please indicate your 1st and 2nd choice.

Week 1	Mon 06/05	Tues 06/06	Wed 06/07	Thur 06/08	Fri 06/09
Week 2	Mon 06/12	Tues 06/13	Wed 06/14	Thur 06/15	Fri 06/16
Week 3	Mon 06/19	Tues 06/20	Wed 06/21	Thur 06/22	Fri 06/23
Week 4	Mon 06/26	Tues 06/27	Wed 06/28	Thur 06/29	Fri 06/30
Week 5	Mon 07/10	Tues 07/11	Wed 07/12	Thur 07/13	Fri 07/14
Week 6	Mon 07/17	Tues 07/18	Wed 07/19	Thur 07/20	Fri 07/21
Week 7	Mon 07/24	Tues 07/25	Wed 07/26	Thur 07/27	Fri 07/28
Week 8	Mon 07/31	Tues 08/01	Wed 08/02	Thur 08/03	Fri 08/04
Week 9	Mon 08/07	Tues 08/08	Wed 08/09	Thur 08/10	Fri 08/11
Week 9	Mon 08/14	Tues 08/15	Wed 08/16	Thur 08/17	Fri 08/18

1st choice: _____

2nd choice: _____ # of Volunteers: _____

FINANCIAL PLEDGE – SUGGESTED \$10,000 PER PLATINUM SPONSOR, \$5,000 PER GOLD SPONSOR, \$2,500 PER SILVER SPONSOR OR \$1,000 PER ENTREPRENEURIAL COMPANY SPONSOR

Your Pledge: \$ _____

Questions to: Mik Gusenius, Cherry Tree Companies | 952.253.6005 | mgusenius@cherrytree.com
email: Carol Erickson-Clark, Volunteer Coordinator at carol.erickson-clark@calabrio.com

Any financial contributions should be mailed directly to Twin Cities Habitat for Humanity at:
1954 University Avenue, St. Paul, MN, 55104



Entrepreneurs House