



## Entrepreneurs House

### 2019 GOALS

- 600+ Volunteer Days
- 50 Companies
- \$160,000

### SPONSORSHIP

- \$10,000 Per Platinum Sponsor
- \$5,000 Per Gold Sponsor
- \$2,500 Per Silver Sponsor
- \$1,000 Per Entrepreneurial Company Sponsor

### STEERING COMMITTEE

**Stephani Atkins**  
SummerSnow Publications

**John Bergstrom**  
RiverPoint Investments

**Tom Goodmanson**  
Calabrio

**Mik Gusenius**  
Cherry Tree Companies

**Clarke Porter**  
Credly

**Karen VanDerBosch**  
Ergodyne

### CONTACT INFORMATION

**Mik Gusenius**  
Cherry Tree Companies  
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**Website**  
www.tc-ehouse.org

# 2019 Entrepreneurs House

## *Community Service Opportunity*

### **2019 Twin Cities Entrepreneurs House**

The 2019 Entrepreneurs House is a community service project for the Twin Cities entrepreneurial community. A group of entrepreneurial companies, investment firms and other businesses that serve the entrepreneurial community are coming together to build a house as a part of Twin Cities Habitat for Humanity. The project allows for a valuable team-building experience for your employees while also providing this important community contribution.



**2019 Entrepreneurs House:**  
581/583 Whitall Street, St. Paul

### **Financial and Volunteer Participation Goals**

In 2019, our group is seeking to involve more than 600 employees from 50 companies as well as raise \$160k for the project. Each volunteering company brings a team of employees to work on the house for one full day (8:30am to 4:00pm) in June, July, or August.

### **Habitat for Humanity**

Habitat for Humanity is an international, non-profit organization that builds homes for low income families. More than 5,000,000 people live in over 1,000,000 homes built by Habitat in its 40 year history. Habitat's approach is oriented toward helping less fortunate families to help themselves by building homes with volunteer labor and then selling the homes to the families at an affordable cost.

### **Twin Cities Entrepreneurs House Summary**

The Entrepreneurs House project has been a growing success for more than 15 years. The generosity and dedication of the people of Minnesota to issues of affordable housing is one reason the Twin Cities is a leader in business, culture and quality of life.

*The chart summarizes the statistics from the last ten houses.*

Volunteer Stats:	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Total
Days Worked:	35	46	50	50	50	50	50	50	54	53	588
# of Employees:	446	540	600+	600+	600+	600+	600+	600+	600+	600+	7,500+
Dollars Raised:	\$102K	\$113K	\$134K	\$140K	\$136K	\$110k	\$130k	\$155k	\$143k	\$168k	\$1.8M

### Platinum Sponsors

Calabrio  
Cherry Tree  
Ergodyne  
Horizontal Integration  
Tom Goodmanson  
Ray & Debi Lipkin  
Clarke Porter

### Gold Sponsors

Riverpoint Investments

### Silver Sponsors

BDO  
Global Traffic Technologies  
Hays Companies  
Hennepin Avenue United Methodist Church  
Mairs & Power

### Entrepreneurial Sponsors/Past Participants

Ahmann Martin  
Airtex Design  
API Outsourcing Inc.  
Associated Bank  
Augurian  
Baker Tilly  
Capella Education Co.  
Carlson Ventures Enterprise  
Carpathian Capital  
CEO Roundtable  
Come Up Capital  
Deluxe Corporation  
Designs for Learning  
DLS, Inc.  
Faegre Baker Daniels  
Field Solutions  
Four51  
Fredrikson & Byron  
GoKart Labs  
GovDocs  
Granicus  
Holmes Corp.  
ID Insight  
IDeaS  
JobDig  
Insperty  
Lake Street Capital  
LFE Capital  
Life Floor  
Magenic  
Michael & Elizabeth Gorman  
Modern Survey  
NetSPI  
Oak Ridge Financial  
Oppidan  
PCM Companies  
Pearson  
Peoplenet Communications  
Peterson Whitaker & Bjork  
Platinum Group  
Private Equity Alliance of Minnesota  
Punch & Associates  
Reeher  
Riveron  
Roost  
RSM  
Shared Ventures  
Silicon Valley Bank  
Somerset Asset Management  
Split Rock Partners  
Summer Snow Publications  
Sunrise Banks  
Tecmark LLC.  
Tonkawa  
Vaco  
Venture Bank  
Warner Tool Products

## Twin Cities Habitat for Humanity Key Facts

### AFFORDABLE HOUSING

In the United States 95 million people, one-third of the nation, have housing problems, including lack of affordability, overcrowding, unsafe conditions, and homelessness. In the Twin Cities metro area alone, over half a million people, or more than 20% of the population, are having to spend too much of their income on their housing – not leaving enough for other necessities like good nutrition, health care, transportation, advancing education or saving for the future. And the problem is growing faster in Minnesota than in any other state. This creates tremendous instability in our families, weakens our economy, and even impacts our health and educational success.

### HABITAT HOMEOWNERSHIP

- More than 1,200 families have purchased Habitat for Humanity homes in the Twin Cities.
- The median Habitat family income is \$43,000.
- On average, a Habitat family has 5-6 members in the household.
- Every homebuyer receives an affordable, fixed-rate, long-term mortgage from our wholly-owned mortgage lending subsidiary, TCHFH Lending, Inc.
- Every family completes a combination of one-on-one financial coaching, homeownership classes, and sweat equity volunteer hours before buying a home.
- Twin Cities Habitat's foreclosure rate is under 1% thanks to diligent work selecting and preparing families.

### VOLUNTEERISM

- Twin Cities Habitat for Humanity engages more than 16,000 volunteers a year.
- On any given day during our peak construction period, more than 270 volunteers are working on homes.

### DONOR SUPPORT

More than 7,000 individuals, congregations, corporations and foundations make annual financial gifts.





# 2019 Entrepreneurs House

*Pledge Form*

## CONTACT INFORMATION

**Company Name:**

**Contact #1**

**Contact #2**

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

## VOLUNTEER PLEDGE – REQUEST CREW OF UP TO 12-18 PER DAY

Below is a list of the dates available for working on the home. Please indicate your 1st and 2nd choice.

<b>Week 01</b>	Mon 06/03	Tues 06/04	Wed 06/05	Thur 06/06	Fri 06/07
<b>Week 02</b>	Mon 06/10	Tues 06/11	Wed 06/12	Thur 06/13	Fri 06/14
<b>Week 03</b>	Mon 06/17	Tues 06/18	Wed 06/19	Thur 06/20	Fri 06/21
<b>Week 04</b>	Mon 06/24	Tues 06/25	Wed 06/26	Thur 06/27	Fri 06/28
<b>Week 05</b>	Mon 07/08	Tues 07/09	Wed 07/10	Thur 07/11	Fri 07/12
<b>Week 06</b>	Mon 07/15	Tues 07/16	Wed 07/17	Thur 07/18	Fri 07/19
<b>Week 07</b>	Mon 07/22	Tues 07/23	Wed 07/24	Thur 07/25	Fri 07/26
<b>Week 08</b>	Mon 07/29	Tues 07/30	Wed 07/31	Thur 08/01	Fri 08/02
<b>Week 09</b>	Mon 08/05	Tues 08/06	Wed 08/07	Thur 08/08	Fri 08/09
<b>Week 10</b>	Mon 08/12	Tues 08/13	Wed 08/14	Thur 08/15	Fri 08/16
<b>Week 11</b>	Mon 08/19	Tues 08/20	Wed 08/21	Thur 08/22	Fri 08/23
<b>Week 12</b>	Mon 08/26	Tues 08/27	Wed 08/28	Thur 08/29	Fri 08/30

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_ # of Volunteers: \_\_\_\_\_

## FINANCIAL PLEDGE – SUGGESTED \$10,000 PER PLATINUM SPONSOR, \$5,000 PER GOLD SPONSOR, \$2,500 PER SILVER SPONSOR OR \$1,000 PER ENTREPRENEURIAL COMPANY SPONSOR

Your Pledge: \$ \_\_\_\_\_

Questions to: Mik Gusenius, Cherry Tree Companies | 952.253.6005 | mgusenius@cherrytree.com  
email: Carol Erickson-Clark, Volunteer Coordinator at carol.erickson-clark@calabrio.com

Any financial contributions should be mailed directly to Twin Cities Habitat for Humanity at:  
1954 University Avenue, St. Paul, MN, 55104



Entrepreneurs House